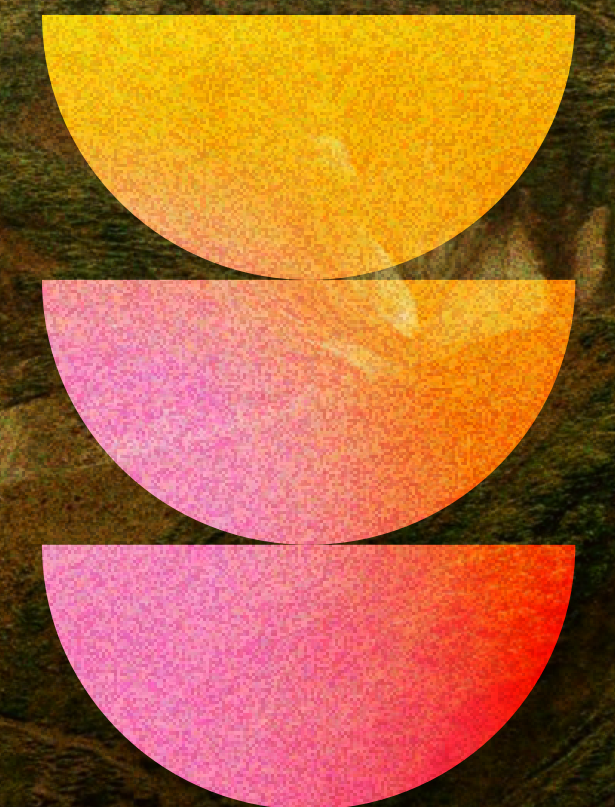


Be
BlueRock
FOUNDATION

FY2024 Impact Report

BE BLUEROCK FOUNDATION



Contents

The Be BlueRock Foundation acknowledges Aboriginal and Torres Strait Islander peoples as the first inhabitants of the land now referred to as Australia and that sovereignty was never ceded.

We acknowledge and pay respects to the hundreds of First Nations and Traditional Custodians of the land and waters encompassing where we live, work and provide our services. We recognise and celebrate their spiritual and ongoing connection to culture and Country. We pay our respects to all Elders past and present.



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Letter from the Board



Marco Saccotelli

Foundation Board Member & Director of BlueRock Law

As we set our sights on the impact we can achieve over FY25, it's incredible to look back on a year of great progress and development, both within the Be BlueRock Foundation and the philanthropy sector as a whole.

Set against a backdrop of a society facing global instability with prolonged conflict, inflation and devastating natural disasters, and a community that is more isolated and less connected than ever, philanthropy is an act to grow the love of humanity. Although tax data shows consistent increases in the total donated to charities, there are fewer Australians giving, which is evident in the current tough economic climate with high interest rates, high unemployment and inflation.

Businesses and families alike are tightening their spending; however, despite this negative context, we are inspired to see the philanthropic sector as a whole building, growing together and progressing our society forward. We are inspired by charities innovating and working to solve society's toughest problems, not just delivering projects and reports. Charities continue to serve the unmet needs in our society, work to prevent environmental crises and continue to deliver as much impact as they can with limited resources. We need to continue to democratise philanthropy, making it accessible to more Aussies wanting to do good with their money.

Philanthropy often fills the gap where government services fall short, and with a historic election year in 2024 with 60+ countries at the polls for elections, the conversation of advocating for social change through improved public policy and government action is naturally brought more into the spotlight. Closer to home, philanthropy has been featured heavily in the news headlines with Australia's once-in-a-generation National Inquiry into Philanthropy. The [Productivity Commission Inquiry 'Future Foundations for Giving' report](#) drew on more than 3,000 submissions and comments. The Productivity Commission was asked to analyse motivations for philanthropic giving in Australia and identify opportunities to grow it further. The final report outlines the findings and recommendations for simplifying the charity sector, amplifying philanthropic giving and evolving the sector's regulation.

Some of the Be BlueRock Foundation's highlights of FY24 include the pro bono development of a financial literacy program for young people transitioning out of care into independent living, as well as the many hours of volunteering and pro bono work across the business helping charities with their HR strategy, branding and marketing, legal contracts and finances. BlueRock employees also ran a very successful and engaging employee fundraiser with social enterprise suppliers, raising more than \$28,000 towards Juno empowering people who have been through trauma and for long-term investment in BlueRock's Giving Fund. We are proud that the charities BlueRock employees engage with have positive feedback for us like this: "Can I just say that those from your team who have been in contact with me over the past couple of weeks have been so lovely! You seem to have a great culture."

We also supported several families to set up their own Sub-Fund under our Be BlueRock Foundation, facilitating the administration and compliance of these accounts, as well as the development of giving strategies that will bring to life multigenerational conversations, learning and legacies. We thank them for their trust and generosity in engaging the BlueRock Philanthropy service, so that we can work together to enact meaningful change and build strong communities.

Thank you, as always, to our Be BlueRock Foundation board and dedicated employee taskforce for their time and effort in shaping and growing our impact. You are all tirelessly devoted to inspiring philanthropy and we are most grateful for your contributions.

Looking ahead to FY25, we are excited to grow philanthropic giving in line with the government and sector goal to double giving by 2030.

Marco Saccotelli

on behalf of the
Be BlueRock Foundation Board of Trustees

Vision, Mission, Values



Vision

Inspiring philanthropy to build strong communities.



Mission

To bring a greater sense of purpose to wealth generation for our employees, clients and community.



Values

WE ARE **PASSIONATE** AND **RELENTLESS**.
WE AIM TO **INSPIRE**.
WE MAKE **GIVING ACCESSIBLE**.
WE **HELP THE HELPERS**

Our People

Board Members



Tabitha Lovett
Board Member,
Philanthropy Specialist



Lyle Meaney
Board Member, Executive
Managing Partner of
Wealth & Law



Jo Stanlake
Board Member, Chief
Marketing Officer and
Managing Director of
Digital



Lisa Marshall
Board Member, Managing
Director of Accounting



Marco Saccotelli
Board Member, Director of
Law



Jamie King
Board Member, Executive
Managing Partner of
Finance



Kaitlin Beattie
Board Member



Ishara Fernando
Secretariat of Be BlueRock
Foundation, Philanthropy
and Impact Manager

Our People

Charitable Taskforce



Aidan Long
Senior Manager,
Accounting



Rosie Mudge
Operations & Experience
Manager, Operations



Alex Hollick
Growth Marketing
Manager, Digital



Tien Do
Senior Manager,
Accounting



Seamus Flagg
Associate, Wealth



Gemma Wu
Marketing Coordinator,
Operations

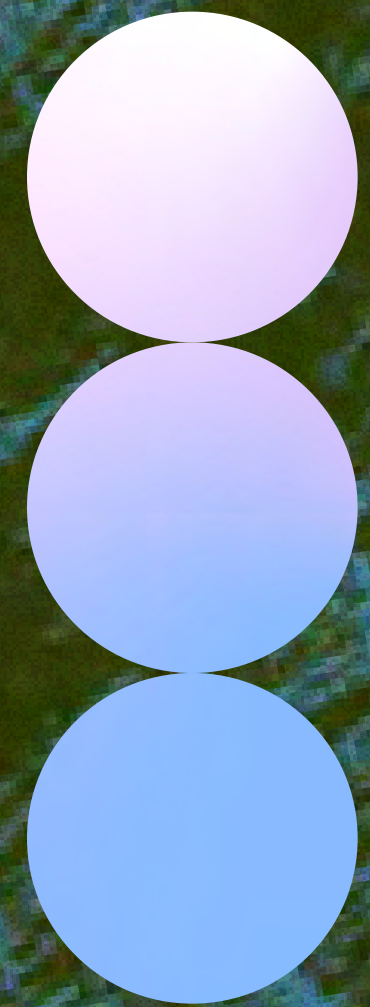


David Greenwood
Law Clerk, Law

Thank you

To previous BlueRock employees and Taskforce members who contributed to this Foundation Taskforce in FY24:

Louie Kinder Rycroft, Adam Henwood, Leesa Devine, Rhiannon Clews, Rabia Javed-May, Clementina Maione, Flynn O'Connell, Helen McMillan, Patrick McKinlay and Nick Reilly.



Our Impact



BLUEROCK'S GIVING FUND

Our Cause Areas

The Foundation's Main Fund facilitates BlueRock's giving strategy, which supports causes identified by BlueRock employees as being important to them. These causes change over time to allow the Foundation to have a far-reaching impact, while staying relevant to its donors. We want to have a deep impact at a grassroots level and really make a difference to vulnerable cohorts or environments.



Environment & Conservation

One of the greatest challenges of our time is arguably climate change.

Every person on Earth will be affected but the poor and vulnerable will be hit first and worst. In Australia, we can already see the results of climate change in our landscape: coral bleaching on the Great Barrier Reef and the bushfires devastating our forests and country. The Be BlueRock Foundation supports grassroots projects that are tackling the issues that impact on our environment to potentially halt and reverse climate change.



Youth Mental Health

Suicide is the leading cause of death among young Australians.

Suicide accounts for a staggering one-third of deaths in people aged under 25 – more than road accidents – and many more live with suicidal feelings. Mental ill health extends beyond the individuals directly suffering depression, anxiety and other mental health challenges to their families, friends and broader networks. BlueRock supports a number of organisations, which in turn support young people to live healthier, happier lives.



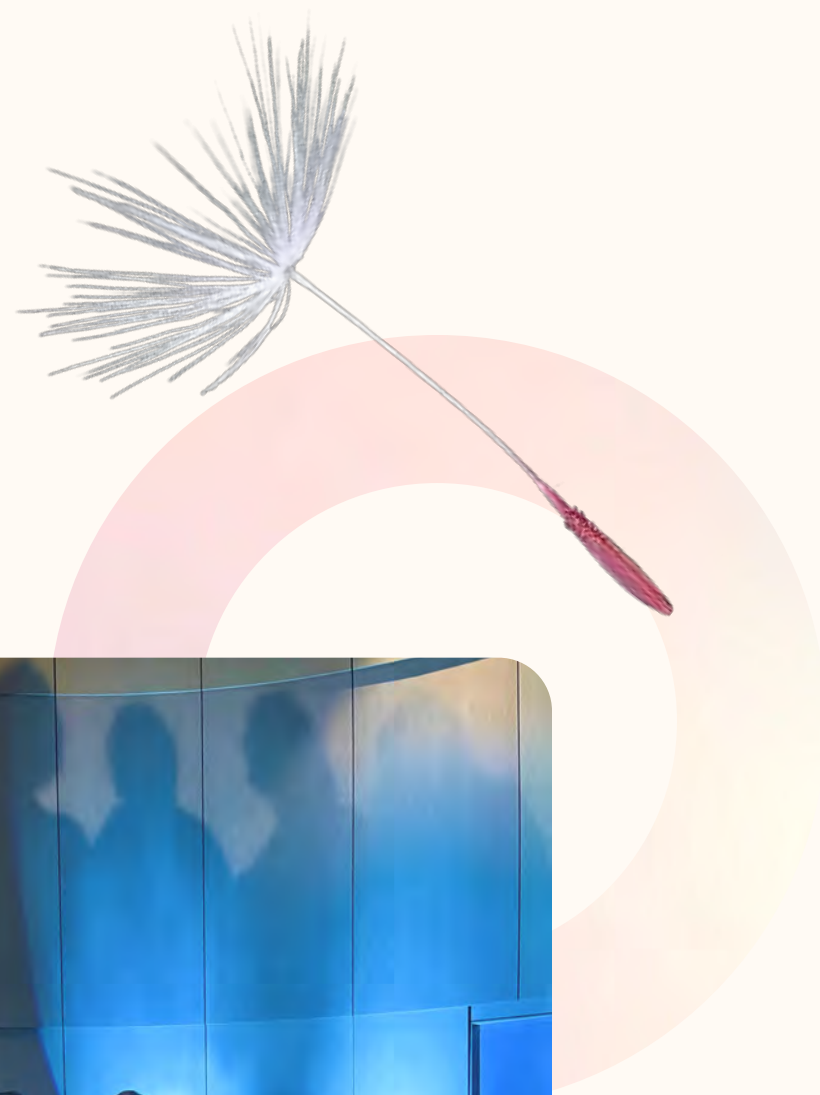
Financial Literacy for Vulnerable Cohorts

We partner with local not-for-profit organisations committed to building the financial capability of all Australians within a fair financial system.

We operate on the premise that the best way to address economic disadvantage is to help individuals and families break the cycle of poverty towards financial independence and to arm them with the skills they need to achieve financial security and self-sufficiency. Many of the organisations we work with report an increasing demand for their services and a large percentage of the participants are single mothers, people at-risk of homelessness or survivors of family violence.

Be BlueRock **BLUEROCK'S GIVING FUND**

Charity Partners



ODONATA



ENVIRONMENT & CONSERVATION

Odonata is empowering and enabling all Australians to save wildlife, reverse climate change and increase biodiversity. They do this through the creation of a network of threatened species sanctuaries and corridors, undertaking cutting-edge research, and, inspiring and backing businesses and entrepreneurs with a vision for experiences in nature and nature-focused farms.

[VISIT WEBSITE](#)



YOUTH MENTAL HEALTH



Ocean Mind provides therapeutic surf programs for young people who are experiencing mental health challenges and social isolation. Using a simple mix of Surfing, Mentoring and Fun, they create a therapeutic environment in nature on the Victorian coastline for young people to challenge themselves, learn new skills and flourish.

[VISIT WEBSITE](#)



YOUTH MENTAL HEALTH



Life Ed Victoria is an impactful preventative health organisation that provides vital life skills for children. With the help of Healthy Harold, Life Ed Victoria gives kids the smarts to deal with the hard stuff. Their health and wellbeing programs provide children in Victoria the vital life skills they need to thrive, with programs designed to encourage primary school students to translate their learning into action.

[VISIT WEBSITE](#)



BLUEROCK'S GIVING FUND

Charity Partners



The Be BlueRock Foundation has been instrumental in supporting the Youth Impact Foundation's growth. Their 2023 Golf Day Fundraiser provided crucial funding, enabling us to expand our impact on disadvantaged youth. Beyond financial support, the BlueRock team has also offered ongoing support, expertise, and thought partnership to enhance our organisational model and propel us into the future.



SIMON THURSTON
THE YOUTH IMPACT FOUNDATION



YOUTH MENTAL HEALTH

The Youth Impact Foundation seeks to connect, integrate, and enable charities that focus on youth mental health, wellbeing, and leadership to expand their reach and amplify the impact on young people. They seek to achieve this through focusing on increasing sustainability, expanding reach, and leveraging people networks in a way that charities would likely never achieve on their own.

[VISIT WEBSITE](#)


FINANCIAL LITERACY FOR VULNERABLE COHORTS



MacKillop Family Services works for the rights of all children to be free to enjoy their childhood in a safe and loving home, where they are nurtured and have a sense of belonging and cultural identity. MacKillop Family Services provides support to some of the most vulnerable families in our communities.

[VISIT WEBSITE](#)

Industry Partners



The Funding Network brings people together to find, fund and support grassroots social change programs that directly help people in need.



The Australian Environmental Grantmakers Network provides access to hundreds of small grassroots organisations and projects that work to tackle environmental concerns.



Philanthropy Australia is a not-for-profit organisation working to achieve a generous and inclusive Australia through more and better philanthropy.

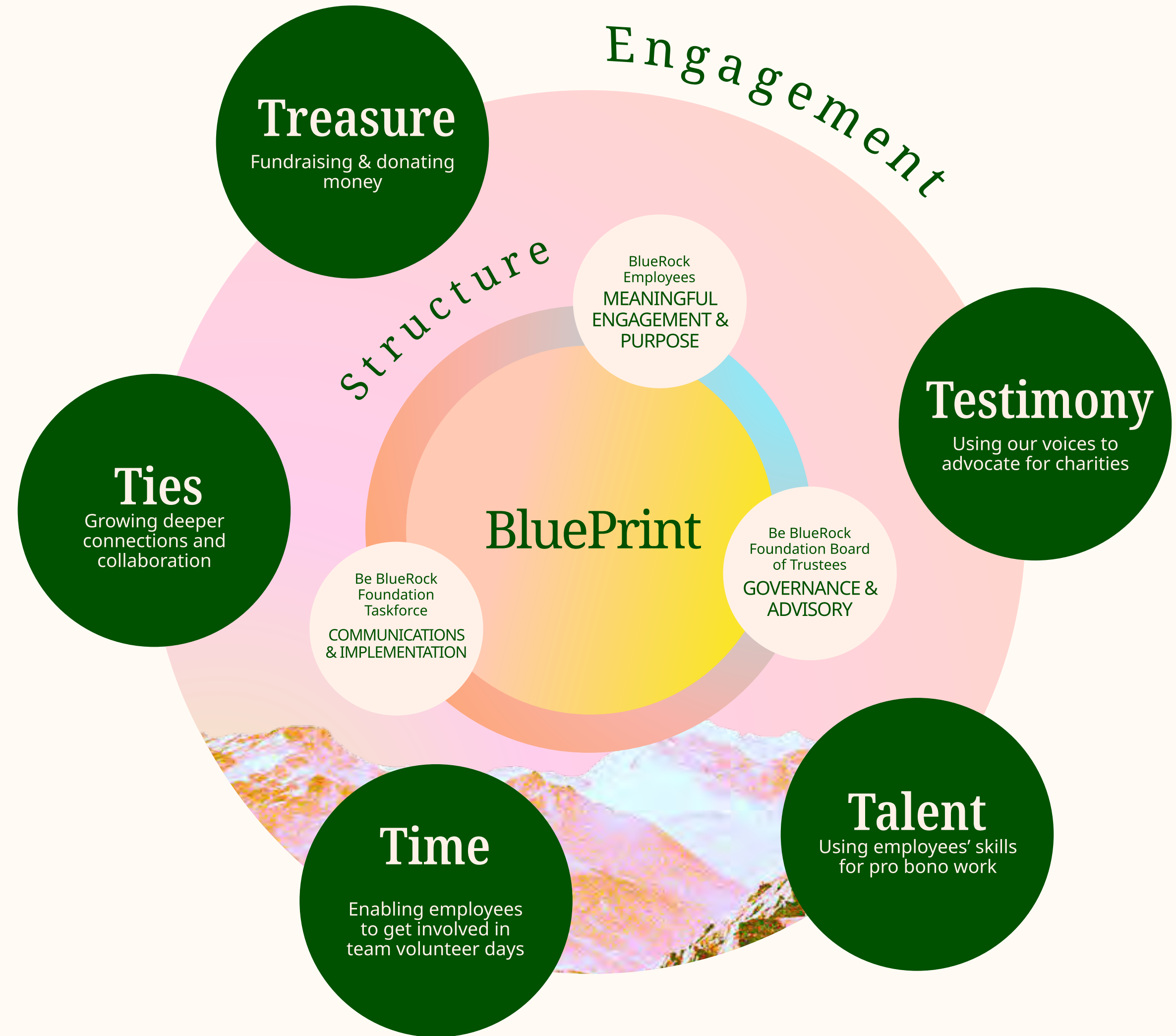
Giving Blueprint

Here is the BlueRock Giving Blueprint – our approach to giving. The Be BlueRock Foundation's giving strategy is centered on the donation of time, talent, treasure, ties and testimony, ensuring maximum impact for people and the planet. The Board of Trustees provides governance and strategic advisory support, while the Taskforce is responsible for communications and implementation, ensuring efficient utilisation of resources.

BlueRock employees, or “BlueRockers”, are provided with meaningful opportunities for engagement and purpose through this giving strategy, enabling them to get involved in charitable giving and volunteer work, or use their unique talents to do pro bono work and fundraising activities. These collaborative efforts enable the Be BlueRock Foundation to create positive and lasting change.

BlueRock is committed to having a strong community impact by asking every employee to allocate one day of paid volunteer leave and one day of pro bono services per year to charities. This is supported by a company policy and support from the leadership team and direct line managers. BlueRock has a large network to make introductions for charities, initiates partnerships and encourages collaboration. BlueRock uses its voice and reach to further amplify the impact charities are having in our community.

Outside of the Foundation, BlueRockers are also involved in diversity, equity, belonging, inclusion, carbon emissions and B Corporation initiatives using business as a force for good to create positive impact for BlueRock's people, clients, partners, the community and the environment.



Time

2,070

Volunteer & Pro Bono Hours

Our volunteering and pro bono work by BlueRock employees totalled over 2,070 hours, equating to \$969k in time and talent given to our Foundation and to charities serving our community. Look at the joy on the faces of volunteers at various events pictured here!

Our team loved rolling up our sleeves and getting our hands into some soil at For Change Co Cafe in Bellfield. Not only did we get to work together and break a sweat, we also got to help greenify the cafe for its patrons to enjoy. Win win!
TIEN, BLUEROCK ACCOUNTING



I love that BlueRock provides me with the opportunity to support a charity close to my heart without missing out on pay.
NICK, BLUEROCK ACCOUNTING



Those from your team who have been in contact with me over the past couple of weeks have been so lovely! You seem to have a great culture.
CHARITY WITH WHOM WE ORGANISED A CORPORATE VOLUNTEER DAY



Talent

Here are some examples of pro bono projects through which Bluerockers gave their talent to support meaningful causes.



“

We are so appreciative of all the work that you and your teams have undertaken to date. Thank you so much!

SAM, MACKILLOP FAMILY SERVICES DIRECTOR, COMMUNITY ENGAGEMENT OFFICE OF THE CEO

Financial literacy working group for Mackillop Family Services

The Funding Network pro bono partner reviewing the due diligence on shortlisted grassroots charities for TFN Crowdfunding events

HATCH Accelerator Program pro bono workshop



“

Thankyou SO much to you and your team for all the hard work you have put into supporting Bridge It. It has been so good to draw on your wisdom and has majorly supported Bridge It to improve a range of HR related elements.

CARLA, CEO/FOUNDER OF BRIDGE IT

Bridge It HR consulting

Accounting support for Pollinate Group empowering women out of poverty and darkness in India and Nepal



Finance for Juno empowering women and non-binary trauma survivors to achieve greater economic freedom and confidence.

Events

Here are some examples of events where Bluerockers gave their time, talent or fundraising efforts for wonderful charities.



Run4Daz 2023



Run4Daz 2023



Mackillop Financial Literacy for Foster Care leavers 2023



Kokoda Charity Trek Launch 2023



Kokoda Charity Trek Launch 2023



Philanthropy Lunch 2024



People's Gala 2024



People's Gala 2024



Backtrack Youth Works 2023

Treasure

The Be BlueRock Foundation granted funds from the main BlueRock Giving Fund to our charity partners (Odonata, Life Ed Victoria and Ocean Mind) and also, from BlueRock fundraising events, gave fundraising proceeds to event-nominated charities (Heart Foundation, The Youth Impact Foundation, Juno).

Employee Payroll Giving

We are proud of our strong 24% opt-in rate of BlueRock employees salary sacrificing a small amount from their pay to give to the Be BlueRock Foundation. With BlueRock's Bookkeeping & Payroll services, we are well placed to help businesses establish payroll giving into their Giving Fund, to engage employees in philanthropy.

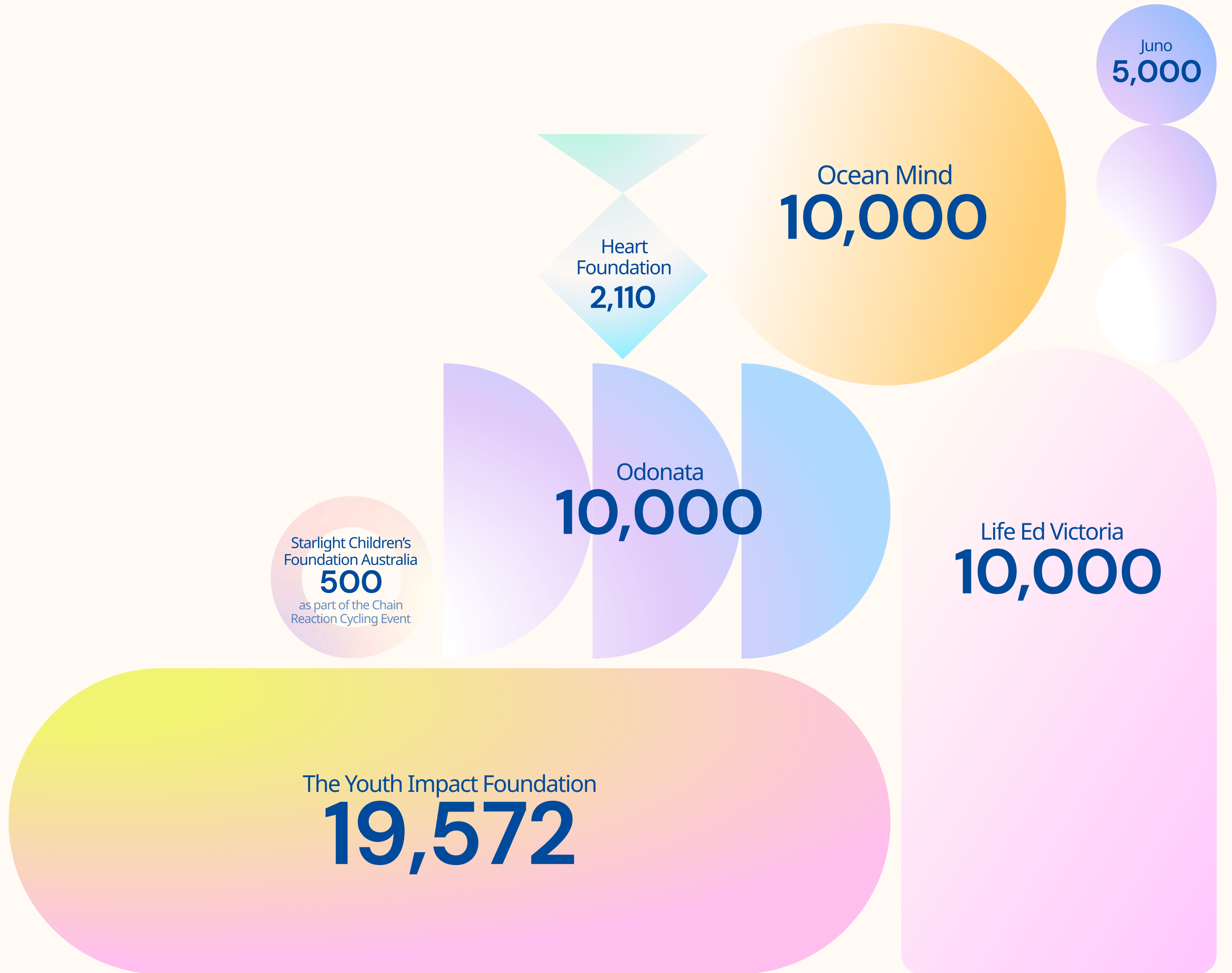
Matched Funding Employee Fundraising

In support of BlueRock employees partaking in fundraising initiatives, the Be BlueRock Foundation has a capped matched funding policy to support the causes that matter most to our community. Employee fundraising matched funding applications began in FY24 and included the Starlight Children's Foundation and Kokoda campaign.

Direct Giving - Grants

Be BlueRock FOUNDATION **BLUEROCK'S GIVING FUND**

Total
\$57,183



Stories of Impact



ENVIRONMENT & CONSERVATION



YOUTH MENTAL HEALTH



FINANCIAL LITERACY FOR VULNERABLE COHORTS



ODONATA



We are funding nature entrepreneurs to foster innovation for the environment and giving BlueRock pro bono time to the HATCH Accelerator Program (new solutions to end extinction).

[VISIT WEBSITE](#)



We are funding health and wellbeing primary school education in western Victoria to prevent poor mental health (Healthy Harold school programs to give kids the smarts to deal with the hard stuff).

[VISIT WEBSITE](#)



We helped this grassroots program reach more young people across Victoria who are facing difficulties in their lives. The approach uses nature, physical activity, mentoring and social connection. In FY24, Ocean Mind helped 202 new young people through 3,551 hours of surf therapy.

[VISIT WEBSITE](#)



We are funding this innovative model enabling and integrating charities to reduce duplication in the youth sector to amplify impact to help young people flourish. Melbourne University impact measurement research in the first six months of this innovative model has proven strong results so far (e.g. 6% reduction in suicidal ideation).

[VISIT WEBSITE](#)



With Mackillop's work empowering children and families, we're co-designing a financial literacy program for 17-year-olds leaving out-of-home care (foster & resi care) to help transition to independent adult living with knowledge about getting paid, tax, super, budgeting etc. This is a pro bono project led by BlueRockers and the program is informed by lived experience.

[VISIT WEBSITE](#)



We funded the EMPOWER Coaching program transforming lives of women and non-binary people leaving trauma, homelessness or family violence. This model's impact is proven by research showing these strong results: 100% living above the relative poverty line after 24 months plus strong outcomes in financial security: safe affordable housing, employment, income & savings.

[VISIT WEBSITE](#)

BlueRock's Giving

Indirect Giving - Space

We shared our vibrant treasured Melbourne office space with charities:

- FEB 2024 JUNO
- FEB 2024 MACKILLOP FAMILY SERVICES
- LATE 2023 TOUR DE CURE
- MANY EVENTS MEALS WITH IMPACT

Direct Giving - Goods

BlueRock offered a donation of devices valued at over \$30k to [StreetSmart Australia](#), who quickly engaged a grassroots community partner of theirs 'Youth Projects' to receive the donation of laptops and IT equipment for their impactful work helping young people. The laptops and tech will help the young people access online education, digital skills and help their transition to work.



Thanks very much to you and the BlueRock team for all your help in providing this donation. An awesome outcome for young people facing challenges in engaging with employment and education opportunities.

STREETSMART AUSTRALIA

BlueRock's Giving

Employee Giving

We want to recognise our BlueRock employees' commitment to charity campaigns and employee fundraising achievements this year.



Alongside 53 inspiring women and men, we embarked on a remarkable journey, pedalling over 1,000km and achieving a new fundraising record of over \$1,430,000 for Starlight Children's Foundation Australia and Monash Health Children's Hospital.

HARRY BONGIORNO, FINANCE



BlueRock Open Golf Day 2023 where employees and clients raised

\$19,573

for the Foundation's charity partner The Youth Impact Foundation

Harry Bongiorno's 1,000km 7-day ride Chain Reaction Challenge

\$8,695

for Starlight Children's (including \$500 from the Be BlueRock Foundation)

100+ employees

MacKillop Family Services festive gift appeal, through which our employees generously gave the equivalent value of approximately

\$3,600

to bring joy to vulnerable young people aged 4-18, some in foster and residential care.

Trevor Gordijn's 1000km bike ride for the Live for Lily Foundation (childhood cancer)

\$12,876

and CEO Sleepout with a client for Vinnies (homelessness)

\$3,655

People's Gala raised \$28,382.70

\$28,383

for the BBRF and Juno (financial literacy for women and non-binary trauma survivors of homelessness or family violence) and the event used social enterprise suppliers



7 employees

Carlton in Business "Ride for Respect" facilitated two teams of BlueRock riders to raise

\$5,110

14 employees

As a team, BlueRock raised over

\$5,400

clocked 479kms for men's mental health and sported some marvellous mo's around the office. These donations go towards everything Movember is doing to improve the lives of men, through education, awareness, support and access to the right treatments.



Two early FY25 campaigns and their results:

Run4Daz July (Heart Foundation)

\$6,700

BlueRock Kokoda Charity Trek August 2024 (over \$30k shared between 3 charities improving youth mental health, housing for veterans and a safe house from DV for local women and children in Papua New Guinea)

\$33,150

Philanthropy Clients' Giving

We would like to thank all donors who have contributed this year and in past years. It is through your generosity and our approach that your giving continues to grow to effectively help our community for many years to come.

Our Approach

Why don't we simply receive donations and distribute directly out to charities?

We believe in the long-term potential for strategic philanthropy to have a significant impact in our communities over decades. One-off granting and meeting immediate needs is a wonderful way to give. But our approach is to invest and grow the funds so that we can continue to give to the next disaster, the next human need and the next generation of social issues. We are building long-term funding streams for charities towards our vision of building stronger communities.

Our invested funds and giving is a collective action made up of the BlueRock Giving Fund (supporting causes voted by BlueRock employees) and Named Giving Funds (Sub-Funds) by our individual, family and business clients.

Structured Philanthropy

Be BlueRock Foundation is a Public Ancillary Fund.

You can open your own Named Giving Fund (Sub-Fund) within our Foundation and watch it grow each year through ESG investment in equities. Contributions into your fund are tax deductible and grants distributed to charities will directly help the community where you live and/or work. You can name your Sub-Fund after your company or family or in honour of someone. The Be BlueRock Foundation takes care of the investment, the administration and reporting for you – so you get to focus on the charity giving. Your contributions will automatically grow in line with the Foundation's investment portfolio's performance. You can contribute to your Sub-Fund as often as you like, to accelerate its growth and highlight this giving to your family, staff and customers.

Interested in creating your own giving legacy to give back for decades to come? [Get in touch today.](#)



BlueRock's Giving Fund

THE BLUEROCK GIVING FUND SUPPORTS 3 CAUSE AREAS:



Environment & Conservation



Youth Mental Health



Financial Literacy for Vulnerable Cohorts

Philanthropy Sub-Fund Clients

SOME OF THE CHARITIES SUPPORTED BY SUB-FUND CLIENTS:



THE FUNDING NETWORK AUSTRALIA



FRRR Foundation for Rural Regional Renewal



RALLY4EVER



Philanthropy Clients' Giving

Giving to More Places

Separate to BlueRock's Giving Fund, we work with families and businesses on their own Named Giving Fund's grantmaking. Our philanthropists (Sub-Fund clients) choose what causes they wish to support and this can be international or domestic. In Australia, this map depicts the places the domestic grants are having an impact.

“

Your generous gift helps us to continue much-needed personal nursing care to people sleeping rough in Melbourne. The Homeless Persons Program provides specialist primary healthcare in response to the growing need of people experiencing homelessness. Without the support that you have shown, this would not be possible.

ALEX CROSS, ROYAL DISTRICT NURSING SERVICE T/AS BOLTON CLARKE



Philanthropy Clients' Giving

We are proud to have introduced over 55 impactful charities to our philanthropists. Here are the cause areas and 24 charities our Sub-Fund clients have supported with grants in FY24.



Thank you for your support of FareShare and particularly our product development for children. It is great to have your support for the development of a “breakfast bar” for kids. This is an alternative or add-on for school breakfast programs, and can be shipped to remote areas.

FIONA MAXWELL, FARESHARE

SUB-FUND 1



Cause Areas

- CLIMATE & ENVIRONMENT
- FIRST NATIONS ISSUES
- PUBLIC POLICY
- HEALTHCARE/MEDICAL RESEARCH
- GENDER EQUITY/YOUTH DEVELOPMENT

Charities Supported



SUB-FUND 2



Cause Areas

- FOOD SECURITY & NUTRITION FOR CHILDREN
- SAFE & QUALITY LIVING ARRANGEMENTS FOR VULNERABLE GROUPS
- EDUCATION & EMPLOYMENT

Charities Supported



SUB-FUND 3



Cause Areas

- HOMELESSNESS & HOUSING AFFORDABILITY
- LITERACY FOR CHILDREN
- CLIMATE ACTION
- PREVENTING DISSEMINATION OF MISINFORMATION

Charities Supported



SUB-FUND 4



Cause Areas

- DISADVANTAGED CHILDREN
- SPORT INCLUSION

Charities Supported



Philanthropy Clients' Giving

The impact continues...



Our vision at Melbourne Fringe is to promote cultural democracy, which is the idea that everyone has the right to creative expression. Thanks to your generous gift, we can continue to support artists in creating bold and ambitious work while removing barriers to participation and promoting cultural equity.

SIMON ABRAHAMS,
MELBOURNE FRINGE



We are so grateful to have you a part of this vital work, preserving ecosystems, culture, educating future custodians, supporting women and mitigating climate change through Indigenous-led ways of being.

NAOMI BUCK,
KARRKAD KANJDJI TRUST

SUB-FUND 5



Cause Areas

- EARLY CHILDHOOD EDUCATION
- HEALTH EQUITY
- CLIMATE CHANGE EQUITY

Charities Supported



SUB-FUND 6



Cause Areas

- CLIMATE CHANGE ACTION & ENVIRONMENT
- PROMOTE SOCIAL JUSTICE & EQUITY THROUGH ARTS & CULTURE

Charities Supported



SUB-FUND 7



Cause Areas

- ANIMAL WELFARE
- HEALTHCARE

Future distributions to be made to:



SUB-FUND 8

Cause Areas

- HEALTH EQUITY
- WOMEN
- ECONOMIC INCLUSION

Future distributions to be made to:



SUB-FUND 9

Cause Areas

- ENVIRONMENTAL CONSERVATION

Future distributions to be decided.

Engaging in Philanthropy

We love seeing our philanthropy clients engaging with the charities they support through site visits and by attending collective giving events.



HEVEN's Giving Journey with BlueRock

Hear from a philanthropy client on what they've learnt on their giving journey with BlueRock.

All quotes attributable to Kristin & Mena Mikhail,
Founder & Managing Director of the HEVEN® Group

[CONTACT US ABOUT OUR PHILANTHROPY SERVICE](#)



WHY DID YOU SET UP THIS FAMILY GIVING FUND?

"We established a Giving Fund for our company and family because we not only wanted to be intentional about how we made money, but also how we gave it away. BlueRock brought this philanthropic vision of ours to life."

WHAT HAVE YOU LEARNT? WHAT HAS IT MEANT FOR THE FAMILY OR BUSINESS?

"Getting the design and intention behind the fund right allows us to sustain and grow our philanthropic ambitions over decades and generations to come. We've been able to project our goals 50+ years ahead and work towards that from today."

HOW HAS YOUR FAMILY OR BUSINESS BECOME MORE ENGAGED IN PHILANTHROPY?

"The process forced us to stop, think about what makes us mad, glad, or sad, and boldly commit to doing something about it. It has changed how we approach life, and the intention of the legacy we intend to leave."



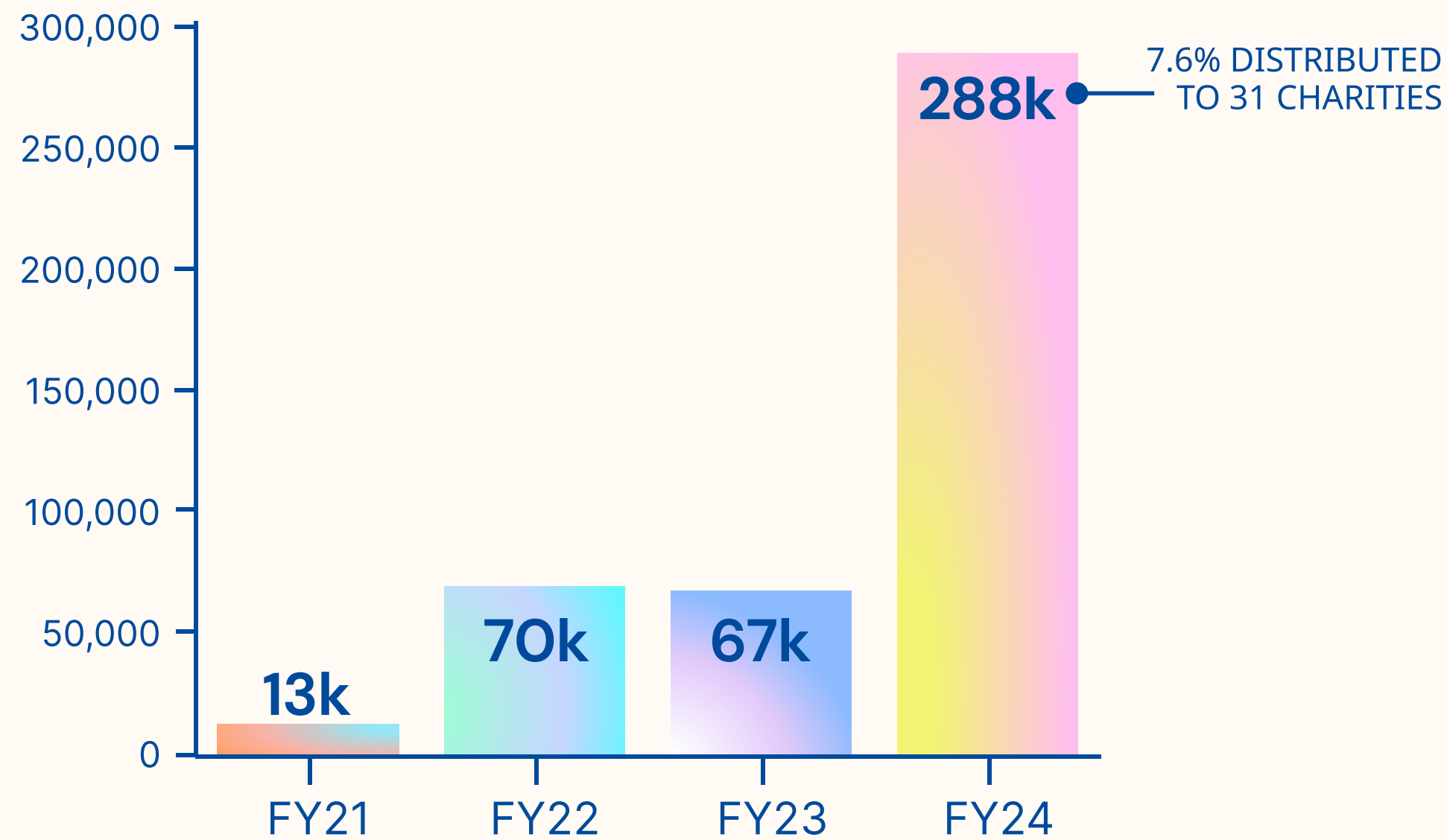
Financial Snapshot

Growing Our Giving

Total Giving (charity distributions made since est. in 2020):

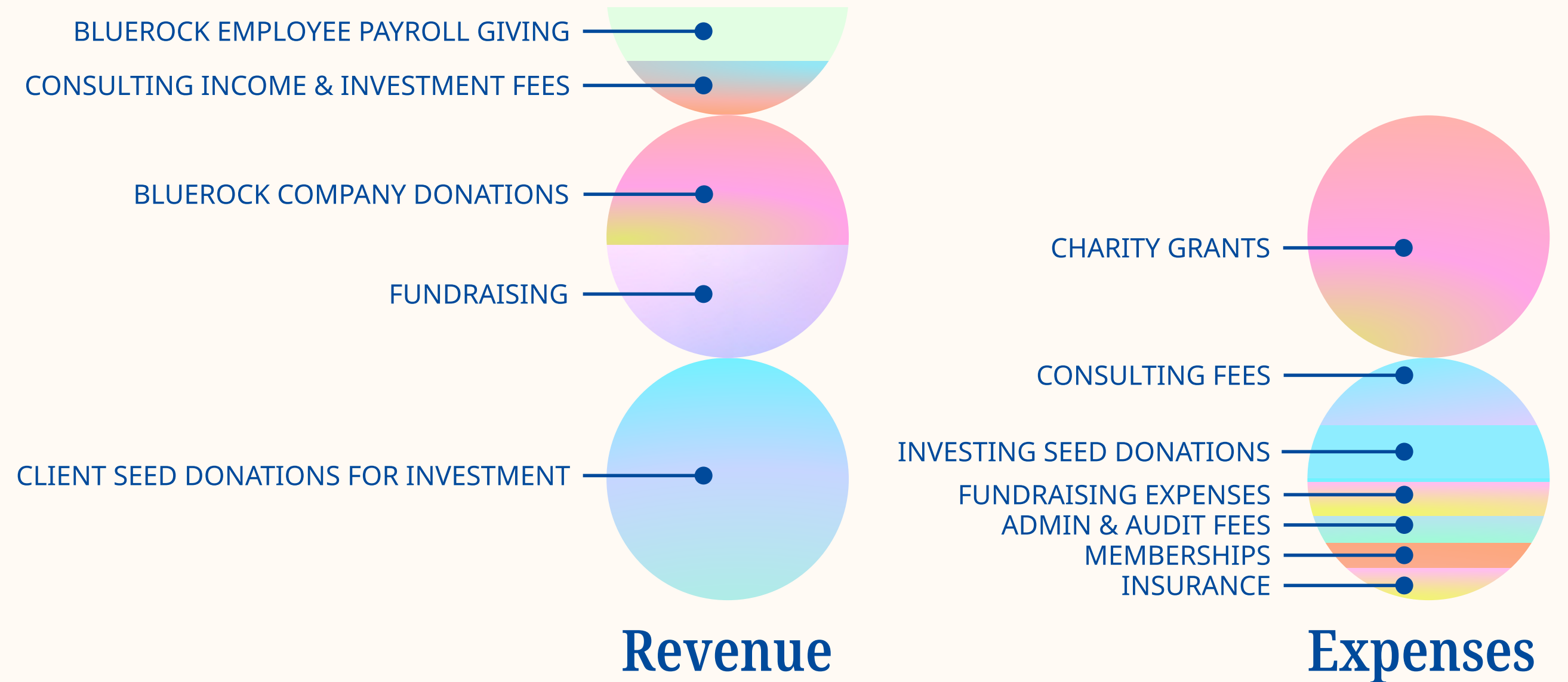
\$437,394

Charity Distributions Year on Year (\$):



Thank you to all our BlueRock employees and philanthropy clients for growing their giving in line with the government and sector goal to double charity giving by 2030.

We are committed to strong transparency and accountability and publish our full audited financials on our Foundation’s charity listing. See the Be BlueRock Foundation audited financial reports [here!](#)



What's Next?

BlueRock's Giving Fund 2025-2030 Strategy will include the additional cause area of homelessness and family violence, based on our employee vote.

We are working on contemporary philanthropy, democratising philanthropy and driving more collaboration in the sector.

We look forward to hosting our next Be BlueRock Foundation Gala dinner in March 2025.

Stay up to date with our quarterly Good Things newsletter. Simply fill out the form and tick the box ("Be BlueRock Foundation") under the Philanthropy & Impact heading to subscribe.

[SUBSCRIBE HERE](#)

Keen to get
involved?
Get in touch!



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Philanthropy & Impact Manager



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[About the Be BlueRock Foundation](#)



[Be BlueRock Foundation](#)



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[Be Blue Rock Foundation](#)



[Be BlueRock Foundation Website](#)

